

CLC Winter Board Meeting Albuquerque, NM March 4, 2017

Martina Butler – National Director

Nick Manole, the National Director from the New Mexico Region and his region's members were the wonderful hosts of our winter board meeting. This is my 17th consecutive board meeting and since I had never been to New Mexico, I made sure I get to see all I could. Gary Fisher, my co-chair on the Awards Committee and I decided to leave a little early and explore the area. Also joining us were Frank Butler and Chris Hamann from the Ohio Region. Probably not a name you have heard of, but he stores, packs, assembles, inventories all the car award! This is a **BIG** job and when you see him at the GN during the awards banquet (he is the tall guy) please say thank you! He has an enormous task and a big thank you will be most appreciated.

The New Mexico Region is relatively small but they did a bang up job hosting this mini GN. On a daily basis we had a different member Cadillac in front of the hotel. They arranged for a tour of the J&R Vintage Auto Museum in Rio Rancho, the Balloon Museum, the Unser Racing Museum, the Hailey/Pelletier Cadillac Collection and Home Tour, the Sandia Peak Tramway and to top it off we got to see Nick's fabulous car collection and his wonderful wife Asimina cooked dinner for all of us! During the dinner at their home, Dennis Little, a retired GM designer gave an incredible talk about the process of design to fabrication.



Board Meeting Lunch Break

Tim Coy, Self Starter Art Director, VP Southwestern Region, Gary Fisher, Co-Chair Awards Committee, VP Central Region, Glenn Brown, Past President, Jack McClow, National Treasurer, Mike Cascio, North Jersey Region National Director, Martina Butler, Peach State Region National Director, Bob Crimmins, Raritan River Region National Director and Chapter Liason

BOARD MEETING UPDATES

Our board meeting was quick and to the point. No time was wasted on any subject. We now see the results of the revamped web page. We are using a new program called YOURMEMBERSHIP and it is already a huge success. If you have not looked at it, give it a try. You can now update your own data. Let's say you get a different Cadillac, get online and update your information. The information on this web page will be used to print the International Membership Directory. So double check to be sure all the information they have is correct. You can also pay your dues, etc. using the web page. This transition was made on Feb 9, 2017 and it was the biggest leap in the history of the CLC. The club switched from the technology used in the 1990s and now we are using this magnificent new tool – the board approved the acquisition in the fall of 2016. No time was wasted to implement it.

Ron Zahn, our **International Affiliates Director** made a lengthy presentation regarding the European authority and their liabilities. Under his leadership they are making great progress. The 2017 Grand European Meet will be hosted by the Cadillac Club of Denmark and will take place in Copenhagen. It is scheduled for August 23-27, 2017 and the details are available at www.grandeuropean2017.dk. The European GN alternates years with the Australian GN.

Tim Coy, our **Self Starter Art Director** reported that so far 1,339 members are eligible to log in and read the Self Starter online. This includes Life Members, Online-Only members and members who subscribe to First Class.

The Awards Committee (Gary Fisher and Martina Butler) reported that we have received payment from GM for an additional three year inventory for class judging awards. This is an incredible value to our club. GM also sponsors the Grand National Welcome Reception.

Nominations for 2017 Awards: We already received several nominations, our deadline is May 1st in order to complete the committee selection process, the award construction and preparation. We now have modified awards and they are overseen by Stephen Page.

Judging: Bill Anderson is our national chief judge and he has updated the judging procedures. An official judging video is available. Instructions are on page 82 in the International Membership Directory. Starting on page 83 you will find an interesting judging summary and lots of good information.

Regions Report: Our Southeastern Region headed by V.P. Lee Herbermann is doing well and we now have two regions in Florida. The Southern Florida Region is fairly new and has 12 founding members plus the Florida Suncoast Region.

Our current membership is still declining. We now have 6,705 members and since our peak in 2011 had a decline of 551 members.

Budget Report: Jack McClow presented the club's financial report. Our club is in good shape but the loss in membership is causing a reduction in revenue. The annual dues revenue is now \$23,000 less than we had during our peak membership.

We have the following membership breakdown:

5,887	U.S. memberships
108	Canadian memberships
284	Foreign membership
265	E-only memberships
138	Life memberships (see page 22 in the International Directory. Life membership is available to anyone after 10 consecutive years as a dues-paying CLC member. A life membership costs \$750.00.)
23	Complimentary memberships (to GM, sponsors, etc.)



**Dennis Little, GM Designer and Chief Designer for the Cadillac Design Studio
Sorry, we cannot show the designs, still confidential**



Listening to every word Dennis Little had to say



Our host Nick (in shorts and car shirt) is telling us about his car collection

The CLC Museum and Research Center: The museum is in great shape and has paid off the mortgage. They are now soliciting money for the ongoing operation of the museum and an addition. They presently have a fairly large inventory of cars and the value of the collections is approximately \$590,000. More cars are being donated but space is very limited and a building addition is the next big museum project. A 1933 Cadillac V-12 Victory Convertible is being prepped for donation. This car belonged to our past Chief Judge Carl Steig.

UPCOMING EVENTS

2017 DRIVING TOUR: West of the Lake (Route 66) – 6/26/2016 through 7/1/2017

We once again had a tour presentation and you **DO NOT WANT TO MISS THIS ONE**. It is going to be an amazing trip.

2017 GN – McLean, Virginia: Hosted by the Valley Forge Region and the Potomac Region July 31 through August 6, 2017! I am sure by now everyone in our region has made the hotel reservation and signed up for the GN.

2018 Driving Tour: Date TBD: Southern California – visits to the Nethercutt Museum and the Reagan Presidential Library are just a few of the stops along the way. This is definitely a trip you don't want to miss.

2018 GN in San Antonio, TX – June 4 – June 10, 2018. And best of all, you can book your hotel room while you are at the 2017 GN. Please book early. This hotel is grand and the tours will be amazing.

2019 GN – DATE TBD – SOUTHERN INDIANA/LOUISVILLE, KY

2019 Driving Tour: October 22 – October 26, 2019 – The Valley Forge Region will host a driving tour called “Gettysburg”.

2020 GN – Missouri Valley Region – the proposal to the board is pending

2021 GN – Raritan River Region, New Jersey

Our next **board meeting** will take place during the GN in McLean, VA.

It has been my pleasure representing the vibrant Peach State Region. Let's keep our club growing – recruit new members!

Happy Motoring,
Martina Butler
CLC National Director and Awards Co-Chair