## CLC GN Board Meeting Louisville, KY June 13, 2019

Martina Butler – National Director

Our GN is Louisville was a huge success. Our Peach State Region was well represented and most of us were able to drive to the hotel. Louisville in particular and Kentucky in general are special places for me. I met and married Frank in Lexington. We lived in Kentucky for many years.



Board Meeting in Session - President Glenn Brown is chairing the meeting

#### **BOARD MEETING UPDATES**

**Glenn Brown** our president, made the opening remarks and Jeff Papciak gave the secretary's report from the GL board meeting in Tennessee.

The club finances are in order. Unfortunately, our membership continues to decline and so are the dues. As of May 31, 2019 we had 6,373 members. Our office managers **Mike and Nancy Book** are discussing various options to combat the decline. More frequent reminders will be sent out. It has had some success.

**Dave Leash** is our Integrated Media Sales Manager and he has increased the marketing revenue.

Vince Taliano is our On-Line Ad Sales Manager.

**Ron Zahn** is our International Affiliate VP, and just like the European Union, the European CLC has some internal issues as well. Many of you have met Klaus from our Germany Cadillac affiliate. He, his wife and daughter join us every year during the GN. Klaus has proposed a German meet in 2021. I have joined their group a couple of years ago and it was a fantastic trip and organized to perfection. Right now this trip is on my agenda. Look for further announcements.

**Peter Gariepy** handles our "technology" and the YOUR MEMBERSHIP software is still in need of additional modifications. I have found it quite user friendly.

**John Houlsby** is busy with his south Florida region and had to take a break from his task as Membership Promotion and Public Relations Chair. This position is presently unfilled.

**Bill Anderson** is our Chief Judge and is always looking for additional judges. If you would like to learn more about Cadillacs, or are restoring one, this is a way to learn all the ins and outs. You might just want to sign up for a training session. Bill puts in endless hours – when you see him next, tell him "thank you".

Regional Vice Presidents' Report: All regions were in compliance.

**Membership and Promotion/Public Relations:** We are looking for membership promotion suggestions; have increased Facebook presence, Life member badges and Mecum Auction presence.

**Cadillac Liason Report:** Ronnie Hux is our Executive VP and also our Cadillac Liason. Dealing with Cadillac at this time is challenging. Employees are moving and new contacts have to be established.



Peach State Region Banquet Attendees

# Please mark your calendar for the following Driving Tours and GN Meetings

## 2020 Cadillac LaSalle Grand National – Overland Park, KS June 7 – 11, 2020

Marriott Kansas City 10800 Metcalf Avenue Overland Park, KS

Room rate is \$ 117 plus tax – call 800-228-9290 and ask for the Cadillac LaSalle Club. You will be charged one night room and tax. You may only reserve two rooms in your name. Reservations must be cancelled 30 days prior to arrival to receive a deposit refund.

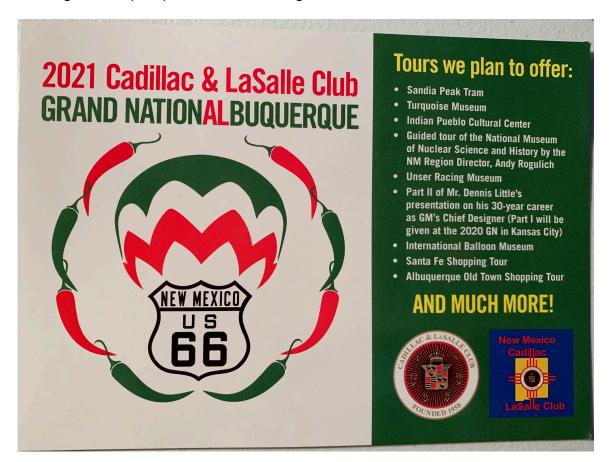
The Missouri Valley Region is hosting this event. Dennis Little, Retired Chief GM Designer, will be sharing details of his 30 year career with GM at this event. Frank and I have had the pleasure listening to him in the past. Just fascinating information – sign up and enjoy all the region has to offer during this GN.

## **2020 Pacific NW Region and Mount Hood Region** are hosting the National Driving Tour for 2020.

They are planning a 7 day driving tour of Oregon and SW Washington, approx 600 miles. What a beautiful area of the country, be sure to plan on attending. The dates for the driving tour are August 22 – 28, 2020. Look for further information in the Self Starter!

#### 2021 CLC GN – will be hosted by the New Mexico Region

in Albuquerque, New Mexico. Andy Rogulich will be chairing this event. You definitely don't want to miss this GN. Several years ago we had our winter board meeting in Albuquerque.. I can't wait to go back.



### 2021 National Driving Tour - Badger Region CLC Wisconsin

They made a wonderful power point presentation of their driving tour. It is scheduled for September 15-18, 2021.

TOURING BADGE PROGRAM: As of May 10, 2019, there have been 50 driving tour events eligible for CLC Touring Badge miles. The program has 135 participants with 179 cars. We have awarded 70, 1<sup>st</sup> level Touring Badges and 13 2<sup>nd</sup> level badges. To earn the first badge, a qualified car must travel 500 miles in two or more approved events. The second level of participation, a qualified car must travel 2000 miles.



Our chief judge is making his presentation

I am sorry to be so late with my report. During the last couple of months we were busy selling our house and starting construction on a new one. Completion date is mid October. We have our belongings in pods and a storage unit and are presently living with our son and daughter in law in Chattanooga, TN.

Happy Motoring,
Martina Butler
CLC National Director and Award Co-Chair